9014 11619 Intern in Internal Corporate Communications (f/m/x) Job Reference: 90272  
  
  
With our BMW, MINI, Rolls-Royce and BMW Motorrad brands, we are one of the world's leading premium manufacturers of automobiles and motorcycles and also a provider of premium financial and mobility services.  
  
  
WORKING AS NORMALLY IS JUST NOT NORMAL SOMEWHERE ELSE.  
  
SHARE YOUR PASSION.  
  
Success is teamwork. A workflow in which ideas flow can only be created when experts share their specialist knowledge and enthusiasm. That's what we call innovation culture. That's why we not only give students the opportunity to listen, but above all to have a say and think ahead.  
  
  
We, the BMW Group, offer you an exciting and varied internship in the field of internal corporate communications.  
  
In order to inform our employees about the possibilities of new technologies and innovations and to operate a continuous change management, we have created the event program "Impulse Digitization". As part of your internship, your task will be to set up an information platform for these "impulses for digitalization".  
  
  
What awaits you?  
  
- As part of the internship, you will help with the conception and implementation of the information platform.  
- In order to continuously fill the platform and thus the "Impulse Digitization" with content, the production of videos, podcasts, articles and the organization of events are part of your area of ​​responsibility.  
- As part of your internship, you will gain insight into the production system and the different areas of the plant, such as B. assembly or body construction.  
- You will get to know our processes and the importance of innovations and digitization for our production and can thus take a lot of input with you outside of the communication focus.  
  
  
what do you bring  
  
- Studies in communication sciences, media design / management, information design or a comparable course.  
- Affinity and first experiences in the fields of web design and creation, video and sound editing.  
- Confident use of MS Office.  
- Fluent knowledge of German.  
- Creativity and interest in innovation projects.  
- Team and communication skills.  
- Organizational skills.  
  
  
What do we offer you?  
  
- Comprehensive mentoring & onboarding.  
- Personal & professional development.  
- Work-life balance & flexible working hours.  
- Attractive remuneration.  
- Perks & employee discounts.  
- Apartments (at the Munich location).  
- And much more see jobs/what we offer.  
  
  
Do you enjoy learning new things and actively supporting our department? Apply now!  
  
  
At the BMW Group, we see diversity and inclusion in all its dimensions as a strength for our teams. Equal opportunities are of particular concern to us, and the equal treatment of applicants and employees is a fundamental principle of our corporate policy. Therefore, our recruiting decisions are also based on their personality, experience and skills.  
  
More about diversity at the BMW Group at bmwgroup.jobs/diversity.  
  
  
Start date: from 09/18/2023  
  
Duration: 6 months  
  
Working time: full time  
  
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Contact:  
BMW Group recruiting team  
+49 89 382-17001  
  
  
Please only apply online via our career portal. Applications via other channels (esp. e-mails) cannot be considered.  
  
  
2 communication scientist With its BMW, MINI, Rolls-Royce and BMW Motorrad brands, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and a provider of premium financial and mobility services. The company employs around 125,000 people worldwide.  
With 31 production and assembly sites in 15 countries and a global sales network, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and a provider of premium financial and mobility services. 2023-03-07 16:09:01.468000